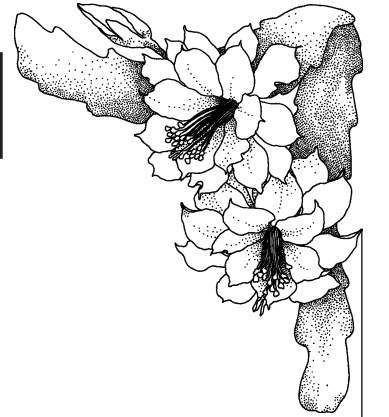


Congratulations...
On Your Engagement!



Planning your wedding is an exciting time, a time when all the dreams for your special day start to become reality. The color, fragrance and symbolism of flowers add romance and meaning to your wedding celebrations. Flowers convey your excitement about beginning a lifetime of joy and happiness.

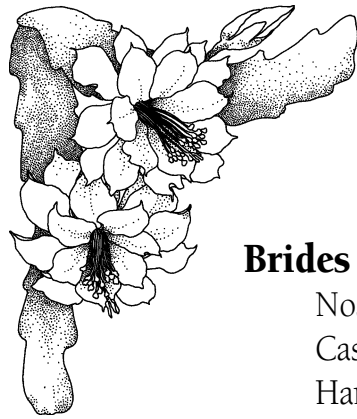
We pride ourselves on providing quality flowers that are custom designed to express **your** personality. This brochure contains a sampling of information on designs we offer. We invite you to come in to our shop and see the full range of wedding services that we can provide for your wedding. Our specialty is creating custom florals that reflect a unified theme. Please give us call and we'll be happy to set up a free consultation to explain our bridal flowers and decorating services.

You can trust us to deliver beautiful wedding flowers that will make your day even more memorable.

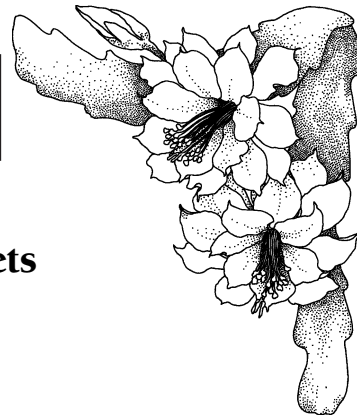
Sincerely,

Tina M. Stoecker AIFD
owner





Bridal Menu



Brides Bouquets

- Nosegay \$ to \$
- Cascade \$ to \$
- Handtied \$ to \$
- Stylized \$ to \$
- Presentation \$ to \$

Attendant Bouquets

- Nosegay \$ to \$
- Cascade \$ to \$
- Handtied \$ to \$
- Stylized \$ to \$
- Presentation \$ to \$
- Single Ribbon Wrapped Rose \$

Flower Girl

- Wicker basket with flowers and petals \$
- Wicker with flower trim and petals \$
- Lace basket with flowers \$

Accessories

- Halos \$ to \$
- Combs \$ to \$
- Headbands \$ to \$

Corsages

- Alstromeria Lily \$ to \$
- Carnation \$ to \$
- Custom \$ to \$
- Cymbidium Orchid \$ to \$
- Dendrobium Orchid \$ to \$
- Freesia \$ to \$
- Gardenia \$
- Mixed Flowers \$ to \$
- Orchid-Cattelya \$
- Rose \$ to \$
- *Wristlet add \$

Boutonnieres

- Alstromeria \$
- Carnation \$
- Custom \$
- Dendrobium \$
- Freesia \$
- Rose \$
- Stephanotis \$

Reception Arrangements

- Cake Tops \$
- Cake Inserts \$ to \$
- Cake Base \$ to \$
- Plant Rental \$
- Table Centerpieces
 - Arrangements \$ to \$
 - Greens \$ to \$
 - Greens & Flowers \$ to \$
- Tulle Draping . cents/foot
- Tulle with greens \$/yard

Basic Wedding Set Up Charge \$

Church Arrangements

- Aisle Runner \$ to \$
- Altar Arrangements \$ to \$
- Pew Bows
 - Bows only \$
 - Bows & Greens \$ to \$
 - Bows & Flowers \$ to \$
- Arch \$
- Arch with Flowers \$
- Candelabra \$
- Candelabra with flowers \$ to \$

Bridal Profile

Wedding Date _____
 Bride _____
 Address _____

 Phone # (Home) _____
 Phone # (Work) _____
 Ceremony Location _____
 Address _____

 Phone # _____
 Contact _____
 Caterer/Contact _____
 Phone # _____

Wedding Time _____
 Groom _____
 Address _____

 Phone # (Home) _____
 Phone # (Work) _____
 Reception Location _____
 Address _____

 Phone # _____
 Contact _____
 Cake/Contact _____
 Phone # _____

Consultation Checklist

- _____ # of Attendants
- _____ # of Flower Girls
- _____ # Mother's corsages
- _____ # Grandmother corsages
- _____ # Singer, Organist or other corsages
- _____ # of special people or family corsages
- _____ # of Groomsmen
- _____ # Fathers
- _____ # Grandfathers
- _____ # of additional boutonnieres
- _____ # of Pew bows
- _____ Aisle Runner
- _____ # Cake top decorations
- _____ # Seating tables

- _____ Photo or sketch of Bridal Gown
- _____ Photo or sketch of Attendant's gown & color
- _____ Color or swatch of Mother's dresses
- _____ Style of Men's suits
- _____ Picture's sketch of wedding cake
- _____ Sketch of Reception area
 - seating, type of tables
 - (i.e.: round, rectangular)

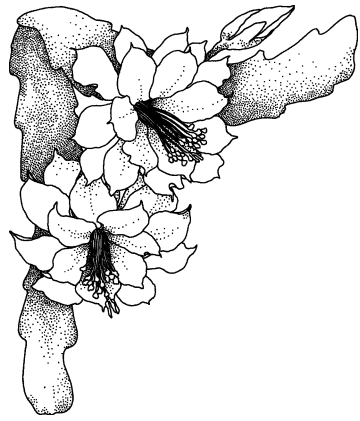
Floral Budget for your Wedding? \$ _____

Circle one or two words that describe the atmosphere you wish to create at your wedding.

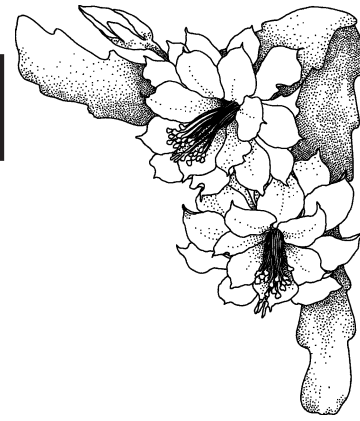
Elegant - Romantic - Casual - Fun - Exotic - Traditional - Contemporary

Other _____

All custom work is priced by product used plus % labor charge.



Wedding Flowers



Flowers at Your Wedding

Flowers have been a part of weddings since the beginning of time. Traditionally the bride's bouquet has been white or pastel with touches of color for accent. Less traditional, but equally beautiful, is a bouquet of wild flowers.

Flowers should blend with your gown and you. If you're petite, it doesn't make sense to carry a large, overwhelming bouquet. With the many options available, finding the right one for your size and style is not a problem.

Maids of honor sometimes carry flowers similar to the bridesmaids, but usually theirs is more elaborate or distinctively different.

Bridesmaids carry traditional bouquets, wristlets, baskets of bloom, a single perfect rose or flowers for their hair.

Grooms usually wear a lapel spray from the bride's bouquet and male attendants wear a boutonniere.

Corsages of single roses for the mothers symbolizes the new family union. Don't forget grandmothers and other special people as well.

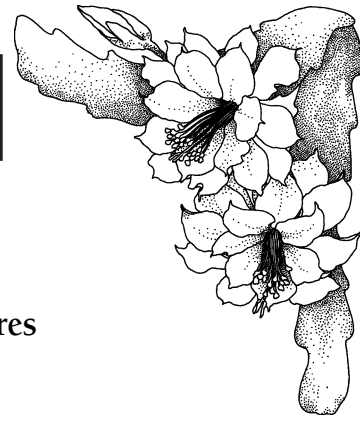
When planning your wedding flowers, you may want to consider sending a quiet message to your groom with the special meanings placed on specific flowers:

APPLE BLOSSOMS - good fortune
 BLUE BELLS - constancy
 BLUE VIOLET - faithfulness
 CARNATION - distinction
 FORGET ME NOT - true love
 GARDENIA - joy
 LILY - punty and innocence
 LILY OF VALLEY - happiness

MYRTLE - constancy in duty and affection
 OLIVE/LAUREL LEAVES - plenty and virtue
 ORANGE BLOSSOM - purity
 ORCHID - beauty
 RED CHRYSANTHEMUM - sharing
 ROSE - love
 ROSEMARY - commitment and fidelity
 WHITE DAISY - innocence



Bridal Special



Small Bridal Package.....\$

Brides Bouquet	(2) Father Boutonnieres
Honor Attendant Bouquet	(2) Mother Corsages
Groom Boutonniere	Usher Boutonniere

- ♥ Brides and Attendant Bouquets will be a nosegay style of miniature carnations, alstromeria lilies, baby's breath, chrysanthemums and ribbon streamers.
- ♥ The men's boutonnieres will be standard carnations, greens and baby's breath.
- ♥ The mother's corsage will be mini carnations, alstromeria lilies, baby's breath, greens and ribbon.



Large Bridal Package....\$

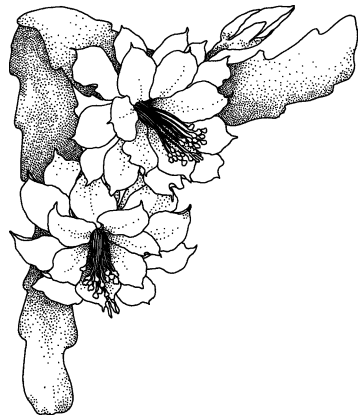
Brides Bouquet	(2) Father Boutonnieres
Honor Attendant	(2) Mother Corsages
Attendant	(2) Pew Bows
Groom Boutonniere	(2) Usher Boutonnieres
(2) Church Arrangements	

- ♥ Brides bouquet will be a nosegay style bouquet of roses, miniature carnations, alstromeria lilies, baby's breath and ribbon streamers.
- ♥ Attendant bouquets will be a nosegay style of miniature carnations, alstromeria lilies, chrysanthemums, baby's breath and ribbon streamers.
- ♥ Groom's boutonniere will be a single rose, baby's breath and greens.
- ♥ Usher and Father boutonnieres will be single carnation, baby's breath and greens.
- ♥ Mother Corsages will be roses, alstromeria lilies, baby's breath, greens and ribbon.
- ♥ Pew Bows in a #40 (2" width) white ribbon.
- ♥ Church arrangements or Reception arrangement will be a traditional style with carnations, alstromeria lilies, chrysanthemums and baby's breath.

Where does the Money go?

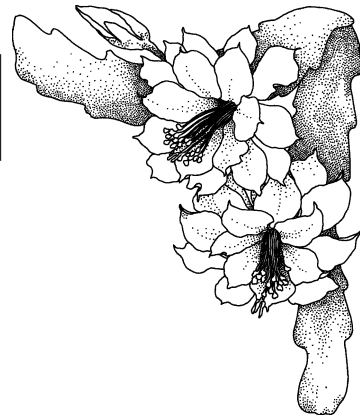
Bridal budget published by the Association of Bridal Consultants:

Reception	33.3%	Ushers' formalwear	3.8%
Rings	13.5%	Invitations, Announcements	3.3%
Photography	7.8%	Gifts from Couple	2.5%
Bridal gown	7.1%	Mother of Bride's dress	2.0%
Music	6.1%	Bride Veil	1.7%
Flowers	5.4%	Clergy, church	1.4%
Attendants' gowns	5.3%	Limo	1.0%
Rehearsal dinner	4.9%	Groom's attire9%



Designer Information

TINA M. STOECKER AIFD



Highlights and Qualifications:

- Established in 1982, I have been assisting brides express their personal style for over 19 years.
- Outstanding design and visual display techniques have earned me credit in three national publications and the cover of Floral Management magazine.
- Creating unique and exciting atmospheres for wedding and parties are my specialty.
- I carry a wide variety of props, balloons and rental supplies.

Professional Experience:

- FTD (Florist Transworld Delivery Association), National Convention Design Team: Reno, Nevada.
- Southern Symposium AIFD (American Institute of Floral Designers) Banquet, Nashville, Tennessee.
- National Symposium AIFD President's Banquet Design Team, Dallas, Texas
- Regency Party Works, Designer for Revlon Cosmetics Convention, West Palm Beach, Florida
- Southern Symposium AIFD Designer: Greenville, South Carolina and Washington, D.C.
- National Symposium AIFD Designer: New Port Beach and San Francisco, California
- Rose Bowl Parade, Charisma Floats for 1928 Jewelry Company
- AIFD Judge of student competition; Dallas, Texas
- FTD America's Cup competition Judge.

Educational Studies and Accomplishments:

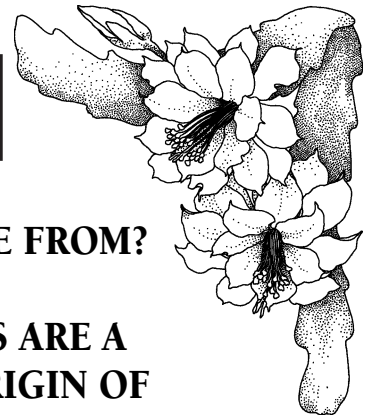
- FTD Master Designer and Master Florist
- American Institute of Floral Designers Member (900 Members Worldwide)
- FTD (Florist Transworld Delivery Association) Education Services Team Member
- European Design in Baden, Austria and London, England
- President of the southern region of the American Institute of Floral Designers



Wedding Traditions

WHERE DID OUR WEDDING TRADITIONS COME FROM?

LIKE MOST TRADITIONS, WEDDING CUSTOMS ARE A BLEND OF MANY CULTURES AND ERAS. THE ORIGIN OF SOME OF THESE TRADITIONS INCLUDE:



BRIDE'S BOUQUET - The Bride's Bouquet originates on Holland. The groom would go into the fields the morning of the wedding and pick flowers for his intended. The Bride would carry her gathered blossoms down the aisle.

RINGS - The ring dates back to when cavemen tied braided grass circles around the bride's wrist and ankles to keep her spirit from escaping. Diamond engagement rings first appeared in Italy when precious stones were considered partial payment for the bride and as a symbol of the groom's good intentions. The rings are worn on the third finger of the left hand because it was believed its vein led direct to the heart.

ATTENDANTS - The best man and ushers were strong friends who helped capture the bride. Grooms often had to fight off overprotective brothers because she wanted to be kidnapped, but to go willingly was considered unmaidenly.

VEIL - The veil obviously began as a sign of modesty. The custom continues in our times because of its romantic aura.

GARTER - 14th Century wedding guests in France tried to remove the bride's garter thinking it brought luck. Modest brides began removing them to toss to the eager crowd. Soon this custom evolved into the bridal bouquet toss to foretell who the next bride to be.

BRIDAL SHOWER - The legend says a Dutch father opposed his daughter's marriage and refused her dowry. Her friends showered her with gifts to help her set up housekeeping.

GIVING AWAY THE BRIDE - This began in the days when daughter's were chattel. Now, fathers (and sometimes mothers) escort the bride down the aisle to show pride and approval.

TROUSSEAU - Originally, the bride brought clothes and other articles wrapped in a bundle (French - "trousseau")

WEDDING CAKE - Beginning in Rome, a thin loaf of bread was broken over the bride's head to insure a life of plenty. The guests ate the crumbs for good luck. By the Middle Ages, English brides kissed their grooms over a mound of small cakes. A baker put the cakes together, covered with icing.

RICE - Throwing rice started in the Orient as a wish for many children. Today's environmentally conscious brides and grooms are throwing birdseed as it is believed that uncooked rice is harmful to birds that pick up the pieces.

OLD SHOES - They used to be thrown at the bride by her father to show her was giving her to the groom. The shoe was a symbol of possession and authority. Another story indicates they were thrown at the groom as he kidnapped the bride.

CARRYING THE BRIDE ACROSS THE THRESHOLD - Two versions - in roman times she was supposed to be reluctant. Others believed that evil spirits haunted the threshold and the bride was carried over it to protect her.

HONEYMOON - Originated with ancient Teutons. Couples married during a full moon and drank honey wine for 30 days.